Dear [Company],

We love your [name of the product]. We [add a sentence about how you use the product]. Sadly, we have to stop buying your product because it contains palm oil. This is a letter to ask you to consider another oil or certified ethical palm oil in your products. There are options to palm oil that are much kinder to the environment.

The explosion of palm oil in products is leading to major environmental trauma to our planet. Rain forests, which we desperately need to fight climate crisis and to conserve biodiversity, are being cleared to make more palm oil plantations. This unchecked expansion has destroyed 20% of our planet's precious rain forests. These plantations have also forced indigenous people out of their homes, not to mention all the animals that are being displaced and killed.

If you stop using this problematic ingredient, in this day and age, where knowledge is so clear and abundant, you send a message to the world that you are endorsing and contributing to this injustice and destruction.

[Do your research and check their website- do they address the problem? Be sure to acknowledge the efforts they already make in a paragraph, for instance, we see that you have done XYZ but this is simply not enough anymore.] Please show your commitment to take care of the planet by expanding your efforts and avoiding palm oil altogether.

Consumers, if given the option, would be more than willing to pay a little more, if this meant that we can be helping the environment. This can also give you an advantage when comparing to the competition; people have awakened to the current situation and are looking for green alternatives. So, LEAD THE WAY!

I unfortunately can no longer stand by and watch our rain forests be destroyed, so I will choose another [type of product] until you choose to do the right thing.

Please be a leader! The planet needs your help!

Sincerely,

**[Your name here]**